

1/4 block of a page

133mm deep
x 103mm wide

1/8 of a page

133mm deep
x 50mm wide

1/16 of a page

64mm deep
x 50mm wide

1/2 horizontal of a page

133mm deep
x 210mm wide

1/4 vertical of a page

270mm deep x 50mm wide

1/2 vertical of a page

270mm deep x 103mm wide

ARTWORK MUST BE SENT TO:
 Mary Ann Libaste - Classified Production
 Co-ordinator:
 email: mary.ann.libaste@bbc.co.uk
 ph: 020 8433 3985
 fax: 020 8433 2855
 isdn: 020 8749 5184

- PDF files preferred, created using Acrobat Distiller 5.0 with the Pass4Press settings. These setting can be obtained from: www.ppa.co.uk
- All images contained within the file must be high resolution (300dpi recommended)
- All files to be supplied as composite CMYK.

Please see digital spec for more information.

Other ad sizes are available.

Classified Production

Digital Specification

PDF files preferred, created using Acrobat Distiller 5.0 with the Pass4Press settings. These settings can be obtained from: www.ppa.co.uk

1. PDF file

- All images contained within the file must be high resolution (300dpi recommended)
- All files to be supplied as composite CMYK
- All fonts must be embedded and should not include any TrueType or MultipleMaster fonts as they can perform unpredictably at press
- The file creator should apply any trapping requirements. The printer will apply no trapping.
- Mac rather than PC formats are preferred
- Adverts should include a bleed of 3mm to avoid loss of rules
- Proofs supplied must be generated from the PDF. 100% of the final size customer approved, colour contract proofs. Proofs must have a machine readable colour bar which includes the calibration date of the device, and must also be labelled with a clear indication of the proofing specification the proof has been produced to. Radio Times will not accept responsibility for any errors that result due to the non-provision of this proof.
- We recommend that the supplier pre-flight check their file prior to sending it to us.

2. If a PDF file is not available, EPS files in Illustrator/Photoshop **NOT QUARK** - apple macintosh format are acceptable by prior arrangement only, by calling the Classified Production Co-ordinator, Mary Ann Libaste on 020 8433 3985.

4. Bromides and colour film can only be accepted by special arrangement with the Classified Production Co-ordinator, Mary Ann Libaste on 020 8433 3985.

Order of preference for file transfer

- **DISC** when supplying files on disc, use industry standard CD ROM, ZIP or Jas. Files should be named according to the following: (RTCLAS/WKNO/CLIENT) - **"RT/WK08/HOSEASONS"**. Each advert must be accompanied by a hard copy proof.
- **ISDN**: On sending an advert via ISDN (020 8749 5184) the agency must fax a copy of the advert for the attention of Mary Ann: FAX 020 8433 2855. Stating the name (see above.) of the file, the date and time it was sent. This fax can be used for content proof only. Files sent via ISDN must be labelled (RTCLAS/WKNO/CLIENT) – **"RTCLAS/WK23/HOSEASONS"**
- **EMAIL** : mary.ann.libaste@bbc.co.uk (only small files please)

**CHRISTMAS DOUBLE ISSUE
20 PAGE HOLIDAY PULLOUT SUPPLEMENT**

DIMMENSIONS

SIZES	BLEED	TRIM	TYPE AREA
Double Page Spread	312x462mm	300x450mm	270x436mm
Full Page (with banner heading)			270x210mm
Full Page (without heading)	312x237mm	300x225mm	270x207mm
Three quarters vertical			270x156mm
Half Page vertical			270x103mm
Half Page horizontal			133x210mm
Quarter Page			133x103mm
		Or	270x50mm
Eighth Page			133x50mm
Sixteenth Page			64x50mm

(All dimensions depth x width)